

# 9fi5th

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HOMES



# EAST COAST

# NEW ADDITIONS

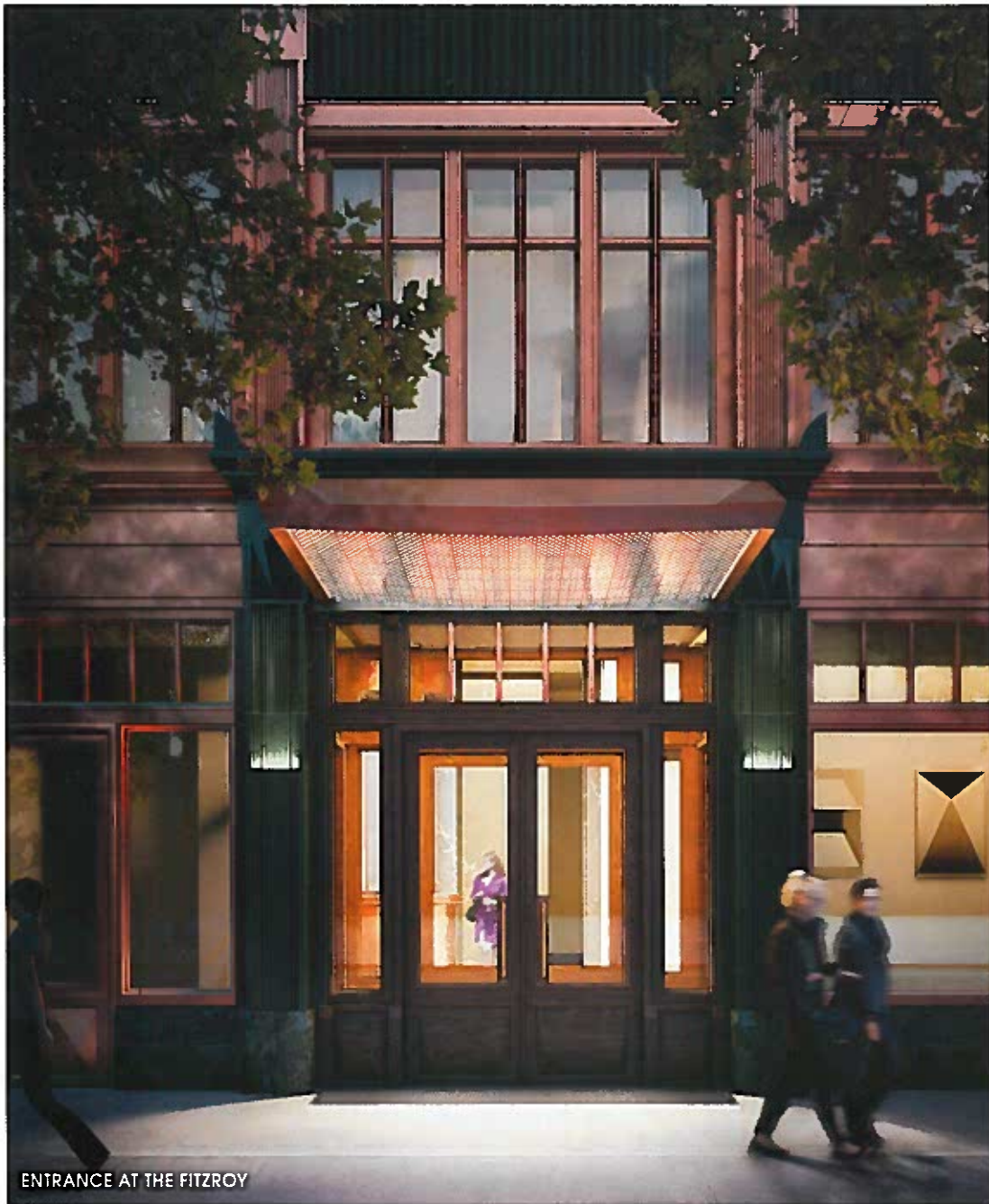
**NORTHEAST**

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*WITH A GREAT SELECTION OF BOTH  
MANHATTAN AND BROOKLYN DWELLINGS,*  
we bring you New York at its best. You can either choose to go  
for park proximity with quiet, manicured streets, or edgy cool  
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desires, we'll have an option.



# GREEN



ENTRANCE AT THE FITZROY

## IS THE NEW BLACK

JDS Development and Largo Investment's Fitzroy tips hat to old-school Art Deco elegance on High Line.





DESIGNED BY ROMAN AND WILLIAMS

Since it opened in 2009, the High Line has triggered a wave of über-cool real estate development in the surrounding Meatpacking and Chelsea neighborhoods. Standing out in what ended up being a sea of glass modern high-rises is newcomer The Fitzroy. Designed by Roman and Williams, The Fitzroy evokes another, arguably better age. The husband and wife team known for their nostalgic detailing took a different approach than the other architects in the neighborhood to create an old-school Art Deco vibe and give a nod to classic Manhattan architecture.

"We feel very confident in doing something so strong in design. There was no reason to hold back. That is the freedom a boutique building gives you." - Marci Clark

➔ Need some fresh air? Take a walk on the High Line

at JDS Development Group, the group who collaborated with Largo Investments to mastermind the project. "We have all seen the fantastic moment High Line architecture is having right now. It is highly expressive and futuristic, but we wanted to do something that is more grounded and will stand apart. Roman and Williams created an experience in the building that looks like perhaps it could have always been there in the best sense of the way."

Roman and Williams are true craftsmen at heart, she continued: "They create differently. We were drawn to them in our search for best-in-class designers. We appreciate the attention to detail they have paid to its neo-Deco design. The homes have beauty and substance that is often lacking in much new construction."

The 10-story building is designed from top to toe, inside and out, by Roman and Williams. The 14 units, ranging from two to five bedrooms, are as boutique and bespoke as it gets. The most elegant, of course, is the penthouse, which boasts four bedrooms, a library and a media room, along with ample outdoor space.

"It pushes the historical narrative of the neighborhood," enthused Marci Clark, Director of Marketing and Communications

## PARTICULARS THE FITZROY

### 📍 PLACE

West Chelsea,  
New York

### 🏠 PROPERTY

14 Residences

### 📐 PLANS

2,283 - 4,328  
square feet

### 💰 PRICE

\$5.2 million -  
\$18 million+

### 📅 PERIOD

2017

### + PERKS

24-hour-attended lobby, La Palestra-designed fitness center and dry sauna, wine cellar with secure wine locker for each home, climate-controlled and fully customizable storage room for each home, rooftop lounge with summer kitchen, children's art studio, bicycle storage



COPPER ACCENTS IN THE KITCHEN

“Truly, The Fitzroy is a beauty, all clad in green terracotta and copper, which in turn will age over time and also turn green. Well, green is the new black, isn't it?”

“We feel very confident in doing something so strong in design. There was no reason to hold back. That is the freedom a boutique building gives you.”

Cue dramatic ceiling heights of 11 feet, chevron oak floors with reclaimed timber, and dramatic kitchens that are actually enclosed. “The idea that we could build homes that have Roman and Williams’ gorgeous and classic pre-war design, but with all of the modern and high-tech elements available in 2016 was exciting,” said Nicholas Werner, Principal at Largo Investments. “Beautiful design, with gracious layouts filled with natural light was the starting point and then we were able to add comforts expected in new construction, such as radiant heated floors throughout the entire home and Savant home automation.”

Kitchens are hand-painted in a beautiful mushroom gray,

with copper pulls and hood.

The green and copper palette is carried through the interiors as well. Custom details such as lighting fixtures and kitchen and bath finishes are made with copper. There is floor-to-ceiling marble shot through with unique purple veining in the bathroom, a no-nonsense industrial steam shower, and a stunning copper bathtub.

Each residence will have access to the fitness rooms, sauna, the rooftop lounge and the children's art studio (yes, you read that right: studio not playroom as befits the area).

And if all that is not cool enough for you, there are bespoke wine cellars in the basement, as well as huge storage rooms. “They're like hobby rooms,” explained Clark. “One per unit that can be customized however you want.” And in such a setting, the imagination takes flight.



CHEVRON OAK FLOORS